



ERIC OEHRL

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linkedin.com/in/ericoehrl • eofolio.com (portfolio)

CAREER PROFILE:

Motion graphics designer and video editor who creates high-quality content for a range of audiences, including high-profile projects shown at the Obama White House, in Times Square, and on corporate websites. Comfortable working in teams or solo. Expertise in the process from concept to finish. Proficient with numerous formats, including MXF, broadcast, and social.

TECHNICAL SKILLS:

After Effects
Motion tracking
Puppet tool

Premiere
Color correction
Audition

Photoshop
Illustrator
Principle

Sketch
Third-party plugins
GreenSock

WORK HISTORY:

Animator, Contingent Worker

2017

PRO Unlimited @ Facebook; Menlo Park, California; prounlimited.com

Animation, design, compression

- Created animations for the FB Newsroom and events in Australia and France

Contract Motion Graphics Production

2017

Hogarth Worldwide Inc.; Sunnyvale, California; hogarthww.com

Animation, compression, prototyping

- Prepared animated and static assets for large tech client website in English and up to 30 localizations per animation
- Created prototype website assets and mock-ups to assist teams evaluating the site
- Wrote scripts and helped test tools to automate production workflow

Freelance Motion Graphics Designer and Video Editor

2016 - 2017

Swirl; San Francisco, California; swirl.net

- Edited sound and picture, created motion graphic elements and effects, and color corrected footage for a high-profile online video mixer featuring Stephen Curry to promote Brita
- Edited a video advocating for the accurate portrayal of women in media and advertising, which was shown at a marketers meeting at the White House for the United State of Women Summit and featured on seeher.com
- Edited seven teasers for the Save Our Snowmen social campaign by Cool Effect to promote action against climate change

Mekanism; San Francisco, California and New York City, New York; mekanism.com

- Edited sound and picture, created new and reworked existing motion graphic sequences for an It's On Us case study shown at the It's On Us White House Summit 2017
- Edited sound and picture for five videos to promote the Hangry Hack-A-Thon social campaign for Jack Links
- Created motion graphic elements, edited sound and picture for a large sales meeting presentation for Jim Beam
- Updated animations with new graphics, made edits to sound and picture for two Ben and Jerry's sales videos
- Motion tracked scenes, edited three Ben and Jerry's Democracy is in Your Hands spots for a Facebook campaign

Free Range; Oakland, California; freerange.com

- Created and edited motion graphics sequences, edited sound and picture for video highlighting current programs of the New York Academy of Sciences to celebrate their 200th anniversary

Motion Graphics Designer and Video Editor, Developer**2013 - 2016***Swirl; San Francisco, California; swirl.net*

Animation, video editing, design, banner creation

- Created animated ads running in Manhattan subway to promote Surface Book and Pro 4 launch
- Worked on animation for Times Square display to build awareness for the Fifth Avenue Microsoft Store opening
- Tagged and compressed several hundred spots to promote the 2014 Holiday Hub for Walmart
- Animated spots to increase awareness about Peak Day Pricing program for PG & E YouTube ads
- Edited video, created effects for half the shots in an animated store display loop for Cost Plus World Market

Freelance Motion Graphics Designer, Graphic Designer, Front-End Developer**2008 - 2013***Lawrence Productions; Grand Rapids, Michigan; lpi.com*

- Designed and animated modules for an employment agency online training program to instruct employees

Deanna Morse; Grand Rapids, Michigan; deannamorse.com

- Designed menus, labels, and packaging; authored interactive pieces to showcase work by animator Deanna Morse

Capgemini; worldwide; capgemini.com

- Animated 14 spots to showcase Capgemini experts in the We Are the Ones campaign, which were used as branding and featured at Oracle OpenWorld
- Animated and designed signage to promote the Capgemini booth at Oracle OpenWorld

Senior New Media Designer, Multimedia Designer**1999 - 2007***Lawrence Productions; Grand Rapids, Michigan; lpi.com*

Animation, design, graphics support for online edit suites, interactive authoring

- Co-designed, fully scripted a searchable collection of ideas for youth leaders which was commercially released
- Project managed, compressed video, and programmed an interactive video retrospective for Deanna Morse which resulted in a number of awards for the project

EDUCATION:

Bachelor of Fine Arts, Graphic Design

Grand Valley State University; Allendale, Michigan; gvsu.edu

TEACHING HISTORY:**Adjunct Instructor****2011 - 2012***Ferris State University; Grand Rapids, Michigan; ferris.edu*

- Taught four sections of a junior-level course in the Animation and Game Design program to help non-designers learn basic concepts of graphic design for user interfaces

Adjunct Instructor**2011***Grand Valley State University; Allendale, Michigan; gvsu.edu*

- Taught a senior-level motion graphics course in the Film and Video program to instruct graduating majors in basic scripting logic and how to integrate visual assets for creating motion menus

Adjunct Instructor**2002 - 2003***Kendall College of Art and Design; Grand Rapids, Michigan; kcad.edu*

- Taught three semesters of an advanced-level multimedia scripting course to help students learn how to control digital video, create simple games, and produce a final project of their own choosing

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